

2ND ANNUAL

ACP Leadership CONFERENCE

December 6–7, 2016

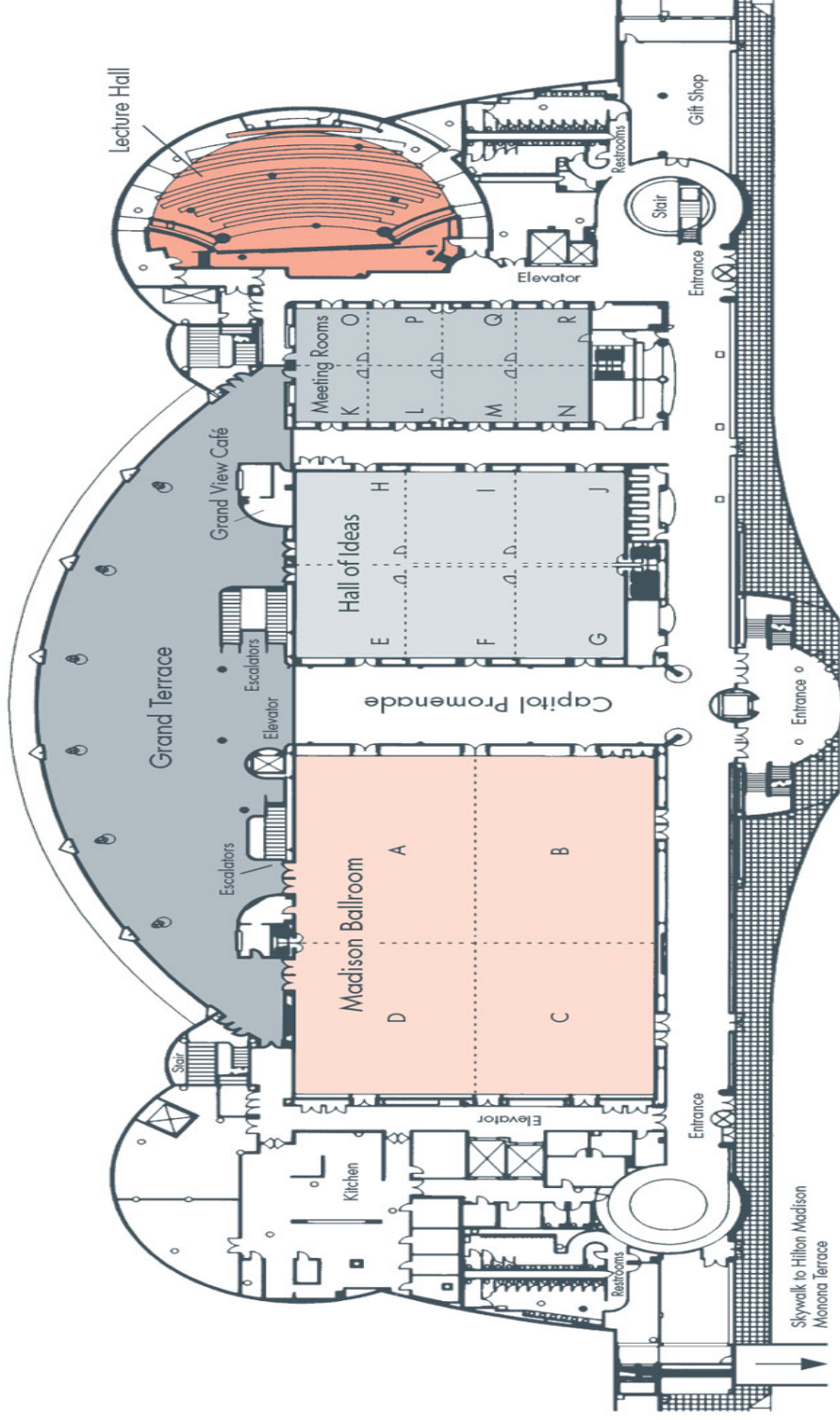
Monona Terrace • Madison, WI



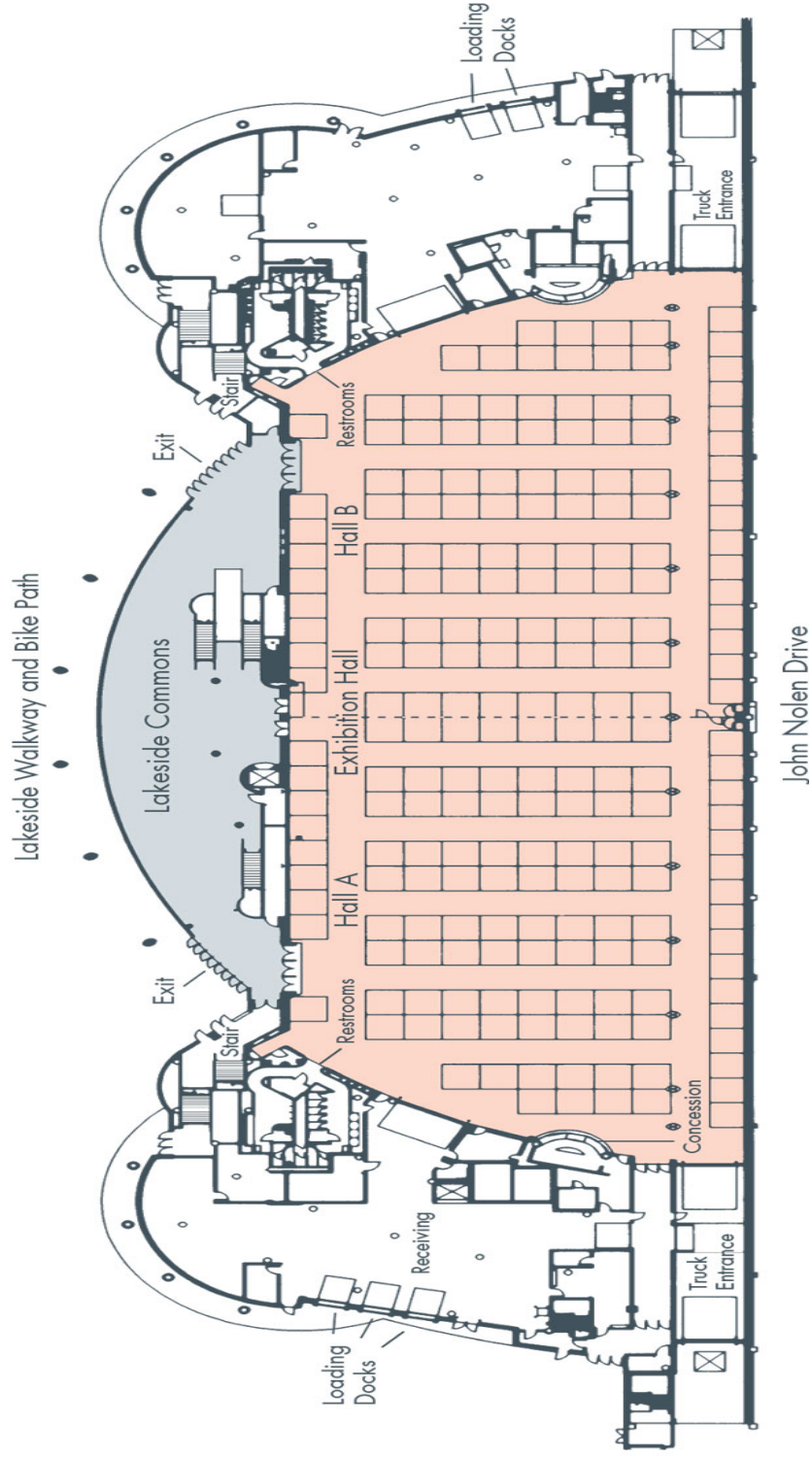
(@WisDPI_ACP) #ACP2016Lead

Wisconsin Department of Public Instruction
Tony Evers, PhD, State Superintendent

LEVEL 4 - MAIN LEVEL



LEVEL 1 - LAKESIDE



Conference Evaluation



YOUR OPINION MATTERS!

We want to hear what you liked about the conference and how you think we can improve. Your opinion is important to us and we will use the feedback in planning the next conference.

INSTRUCTIONS

You may access the survey using this link:
<https://www.surveymonkey.com/r/9WCMTMJ> or
use this QR code:



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Monona Terrace has two options
for wireless access availability.

Option 1

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Cost is \$10 per day.

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On behalf of the Academic and Career Planning (ACP) Team at the Department of Public Instruction, welcome to the 2016 ACP Leadership Conference! We hope you find the conference presentations, workshops, and sessions informative and valuable. This year's conference theme is "Equipping Today's Students for Tomorrow's Opportunities", showcasing local Wisconsin school districts and their work approaching Academic and Career Planning. On the first day, special interest workshops will be followed by the Keynote addresses, which focus on leading for change. On day two, four rounds of breakout sessions offer opportunities to explore presentations from the following categories:

- Administrative Leadership
- ACP Leadership
- ACP in the Classroom
- Community & Partnerships
- Connecting Career Development
- Specific Grade Bands
- Personal Financial Literacy
- State Programming

As school districts face the daunting task of supporting students' transition to adulthood through their college and career readiness efforts, we stand ready to help you realize the potential ACP can play in that work!

2016 ACP Team

- Sharon Wendt, Director, Career & Technical Education Team
- Sara Baird, Assistant Director, Career & Technical Education Team
- Robin Kroyer-Kubicek, Career Pathways Consultant, ACP Project Co-Lead
- Gregg Curtis, School Counseling Consultant, ACP Project Co-Lead
- Kevin Miller, Dual Enrollment Consultant
- Denise Byrd, Operations Associate, Career & Technical Education Team
- Julie Jonuzi, Education Specialist, Career & Technical Education Team
- Nancy Molfenter, Special Education Transition Consultant
- Carolyn Parkinson, Director, Wisconsin Educational Opportunity Programs (WEOP)
- Suzan Van Beaver, Special Education Leadership Consultant
- Nara Nayar, Technical Assistance Consultant, Midwest Comprehensive Center
- Robin Worth, Researcher, Wisconsin Center for Education Research
- Grant Sim, Associate Researcher, Wisconsin Center for Education Research
- Amy Rivera, Training Specialist, UW-Madison, Center for Education & Work

UW Stout Credit for ACP Leadership Conference

UW-Stout is offering a two credit course, **CTE 375/575 Academic and Career Planning Introduction and Implementation**, for participants at the fall 2016 DPI Academic and Career Planning Leadership Conference, ACP: Equipping Today's Students for Tomorrow's Opportunities on December 6-7, 2016.

Course Description: Study of the Academic and Career Planning (ACP) process in Wisconsin. Distinguish between the ACP Process that helps students engage in academic and career development activities and the PRODUCT that is created and maintained for students' academic, career, and personal advancement. Examine shifts in thinking, approach, and delivery of career development necessary for successful ACP implementation within local school districts.

Tuition: \$531.62 Wisconsin undergraduate or \$764.20 Wisconsin graduate. Tuition can be paid after you are registered for the course.

Instructor: Dr. Deanna Schultz, University of Wisconsin-Stout, Department of Teaching, Learning & Leadership schultzdea@uwstout.edu or 715-232-5449.

To register online for UW-Stout credit, go to
<https://www.uwstout.edu/regrec/Stout-Online-Registration.cfm>

Use the following information to complete the online form:

Course Subject: CTE

Course ID or Level: Use **375** for **undergraduate** course level or use **575** for **graduate** course level

Course Section: 700A

U/G Cr: Place a **U** for undergraduate credit or a **G** for graduate level credit.

Course Title: ACP Introduction and Implementation

Credits: 2

Meeting Times: 8-4:30 pm

Begin Date: 12-6-2016

End Date: 5-12-2016

Location: Madison

For any questions on registration, contact outreachreg@uwstout.edu or 715-232-5167 or 715-232-2485

Conference Schedule at a Glance

Tuesday December 6, 2016

8:00 am	Registration Opens
9:00 am- 12:00 pm	Workshops
12:00 pm- 1:30 pm	Lunch
1:30 pm- 2:00 pm	Conference Opening <i>State Superintendent Dr. Tony Evers</i>
2:00 pm- 3:15 pm	Keynote Speaker <i>Richard Gerver</i>
3:15 pm- 4:30 pm	District Administration Panel moderated by Deputy State Superintendent Mike Thompson
4:00 pm- 6:00 pm	Optional Networking Reception-Sponsored by the Wisconsin Association of Leadership for Education and Work (WALEW)

Wednesday December 7, 2016

8:00 am	Registration Opens
8:00 am- 9:00 am	Breakfast
9:00 am-10:00 am	Breakout Session I
10:00 am- 10:15 am	Morning Break
10:15 am- 11:15 pm	Breakout Session II
11:15 am- 1:00 pm	Lunch
1:00 pm- 2:00 pm	Breakout Session III
2:00 pm- 2:30 pm	Afternoon Break
2:30 pm- 3:30 pm	Breakout Session IV
Adjourn	

Day 1—December 6, 2016		Rooms
8:00am	Registration	Main Level- Level 4
9:00am – 12:00pm Workshops	Career Cruising ACP Software: Beyond the Basics	Ballroom AD
	Inspire Wisconsin: Business-Education Partnership Portal	Ballroom BC
	ACP Team Time: Planning and Preparing for ACP	Hall of Ideas E-J
	Workforce Development Resources-Connecting with your Local Workforce System and Labor Market Information	Meeting Rooms K-R
12:00pm-1:30pm	Lunch	Exhibition Hall- Level 1
1:30pm-2:00pm	Conference Opening- <i>State Superintendent Dr. Tony Evers</i>	Exhibition Hall- Level 1
2:00pm-3:15pm	Keynote Speaker- <i>Richard Gerver</i>	Exhibition Hall- Level 1
3:15pm-4:30pm	District Administrators Panel- Moderated by Deputy State Superintendent Mike Thompson	Exhibition Hall- Level 1
	Dr. Colleen Timm, <i>Superintendent, School District of Mishicot</i>	
	Joe Garza, <i>Superintendent, School District of New Berlin</i>	
	Dr. Joe Sheehan, <i>Superintendent, Sheboygan Area School District</i>	
	Mike Trimberger, <i>Principal, Sheboygan South High School, Sheboygan Area School District</i>	
	Lee Allinger, <i>Superintendent, Appleton Area School District</i>	
	Jared Deschane, <i>Jr/Sr High School Principal, School District of Wausaukee</i>	
	Eric Burling, <i>Principal, Burlington High School, Burlington Area School District</i>	
4:30-6:00	Optional Networking Reception- <i>sponsored by WALEW</i>	Grand Terrace-Level 4

Day 2—December 7, 2016		Rooms
8:00am	Registration	Main Level- Level 4
8:00am-9:00am	Breakfast	Exhibition Hall- Level 1
9:00am-10:00am <i>Breakout Session I</i>	Planning to Produce the College and Career Ready Graduate	Ballroom A Administrative Leadership
	Keynote Breakout Session	Ballroom B ACP Leadership
	Implementing Student Centered and Systemic ACP Programming	Ballroom C ACP Leadership
	Delivering Counseling Services in the Classroom and Beyond	Ballroom D ACP in the Classroom
	Improving College & Career Readiness with Academic & Career Planning Portfolios	Meeting Rooms KLOP ACP in the Classroom
	Leveraging Business Partnerships for Student Success	Hall of Ideas F Community/Partnerships
	Working Together: Connecting Schools, Higher Education, and Businesses	Hall of Ideas G Community/Partnerships

Day 2—December 7, 2016 (cont'd)		Rooms
9:00am-10:00am <i>Breakout Session</i> (cont'd)	ACP-Another Opportunity to Personalize Learning	<i>Hall of Ideas H</i> Connecting Career Development
	Integrating WorkKeys into ACP	<i>Hall of Ideas I</i> Specific Grade Bands
	Look Forward to Your Future-Wisconsin's New Student Debt Initiative	<i>Hall of Ideas J</i> Personal Financial Literacy
	"Pilot" Your Future with Work-Based Learning	<i>Hall of Ideas E</i> State Programming
10:00am- 10:15am	Morning Break	<i>Grand Terrace- Level 4</i>
10:15am-11:15am <i>Breakout Session II</i>	Creating an ACP Culture	<i>Ballroom A</i> Administrative Leadership
	Establishing Buy-in & Building ACP Culture	<i>Ballroom B</i> ACP Leadership
	Creating Pathways with TC credit & K12 Collaborations	<i>Ballroom C</i> ACP Leadership
	What Works at the Building Level to Build Student and Staff Engagement	<i>Ballroom D</i> ACP in the Classroom
	Beaver Dam High School: ACP Sample Implementation	<i>Meeting Rooms KLOP</i> ACP in the Classroom
	Developing Partnerships to Support a Thriving Community	<i>Hall of Ideas F</i> Community/Partnerships
	The M3 Initiative: Stories, Efforts and Planning for Your Region's Future	<i>Hall of Ideas G</i> Community/Partnerships
	Critical Components for A-Risk Youth Career Development	<i>Hall of Ideas H</i> Connecting Career Development
	Piloting ACP at Northland Pines Middle School	<i>Hall of Ideas I</i> Specific Grade Bands
	Nuts and Bolts of Building a Career Day and Job Shadow	<i>Hall of Ideas J</i> Personal Financial Literacy
	Expanding College & Career Readiness through Career & Technical Student Organizations	<i>Hall of Ideas E</i> State Programming
11:15am-1:00pm	Lunch	<i>Exhibition Hall- Level 1</i>
1:00pm-2:00pm <i>Breakout Session III</i>	Personalized Pathways: ACP as a foundation for high school transformation	<i>Ballroom A</i> Administrative Leadership
	ACP Scope & Sequence Process	<i>Ballroom B</i> ACP Leadership
	Partnerships for Awarding UW Credit in High School	<i>Ballroom C</i> ACP Leadership
	Insight: An Experience in Enterprise Education	<i>Ballroom D</i> ACP in the Classroom
	Programs of Study, Career Pathways-Choosing the framework that is best for a student's ACP	<i>Meeting Rooms KLOP</i> ACP in the Classroom
	Creating Exposure through Connections	<i>Hall of Ideas F</i> Community/Partnerships

Day 2—December 7, 2016 (cont'd)		Rooms
1:00pm-2:00pm Breakout Session III (cont'd)	Using Authentic Contexts in Learning to Support Academic and Career Planning	<i>Hall of Ideas G</i> Community/Partnerships
	Strength Based Career Decision Making for Young Adults	<i>Hall of Ideas H</i> Connecting Career Development
	Middle School ACPs and ILPs- On the Go-Things to Know!	<i>Hall of Ideas I</i> Specific Grade Bands
	How to Use Personal Finance Course to Integrate Aspects of ACP	<i>Hall of Ideas J</i> Personal Financial Literacy
	Fast-Pass to a Career Building Wisconsin: Operating Engineers Pre-Apprenticeship Program	<i>Hall of Ideas E</i> State Programming
2:00pm-2:30pm	Afternoon Break	<i>Grand Terrace- Level 4</i>
2:30pm-3:30pm Breakout Session IV	ACP-Developing a Stakeholder Communication & Engagement Strategy	<i>Ballroom A</i> Administrative Leadership
	ACP PD: Powerful use of DPI's lessons for school staff	<i>Ballroom B</i> ACP Leadership
	Educator Effectiveness, Connecting your SLO to ACP	<i>Ballroom C</i> ACP Leadership
	Career Cruising-ACP Intro Overview	<i>Ballroom D</i> ACP in the Classroom
	ACP, the PTP, & WIOA: What do all these letters mean for students, family members, and educators	<i>Meeting Rooms KLOP</i> ACP in the Classroom
	Portfolios & Senior Exit Interviews-ACP Culmination	<i>Hall of Ideas I</i> Specific Grade Bands
	Rural Schools and ACP Resources through the Local Library	<i>Hall of Ideas E</i> State Programming
3:30pm	Adjourn	

9:00 – 12:00pm, December 6

Career Cruising ACP Software: Beyond the Basics

ROOM: Ballroom AD

Steve Yaun, Senior Educational Sales Consultant, Career Cruising; Angelina Early, Client Success Manager, Career Cruising

The first half of this session will go beyond the basics of the career and education research and exploration tools in Career Cruising to delve deeper in the components that comprise the complete academic and career plan portfolio tool; managing uploading of artifacts and links by students and educators to the students' ACP portfolios; aligning the recommended ACP portfolio completion standards to the districts' ACP implementation plan; deeper training on the tools in the Career Advisor Management System (CAMS) including the parent portal functionality, transferring a student's existing Career Cruising ACP account from another school district, managing program settings by grade level, using the college application tracker dashboard in CAMS and more. The second half of the session will be devoted to implementation practices and small group discussion, including subgroups divided by middle and high school teams. Bring your laptops and CAMS access credentials with you for hands on/interactive participation.

Inspire Wisconsin: Business-Education Partnership Portal

ROOM: Ballroom BC

Leo Abramoff, Inspire Account Lead, Career Cruising; Nikki Kliss, Executive Director, Inspire Sheboygan; Steve Schneider, School Counselor, Sheboygan School District; Susan Koehn, Director of Industry Partnerships, M7 Regional Economic Development Partnership; Gene Dalhoff, Vice President of Talent & Education, Madison Regional Economic Partnership

Join our workshop to learn about how INSPIRE fits into the ACP legislation and hear from local experts that implemented and currently maintain INSPIRE deployments. During this session, you will see a full demonstration of how the INSPIRE systems helps to connect students to careers and career experiences.

ACP Team Time: Planning and Preparing for ACP

ROOM: Hall of Ideas E-J

Dr. V. Scott Solberg, Associate Dean of Research, Boston University; Facilitators: Gregg Curtis, School Counseling Consultant, DPI; Kevin Miller, Dual Enrollment Consultant, DPI; Sara Baird, Assistant Director CTE, DPI; Sharon Wendt, Director CTE, DPI; Nara Nayar, Consultant, Midwest Comprehensive Center; Robin Worth, Researcher, Wisconsin Center for Education Research; Grant Sim, Researcher, Wisconsin Center for Education Research

This workshop is specifically for school district team staff not attending the other workshops. The focus will be on facilitating the teams to consider the elements required to build the infrastructure to support ACP implementation. Led by renowned Individualized Learning Plans (ILP) researcher, Dr. Scott Solberg, time will be split into three sections beginning with a brief overview followed by facilitated time for teams to plan for Gaining Whole School Buy-in, Curricular Scope & Sequence, and Implementation using national research and DPI tools.

Workforce Development Resources-Connecting with your Local Workforce System and Labor Market Information

ROOM: Meeting Rooms K-R

Georgia Maxwell, Deputy Secretary, Department of Workforce Development (DWD); Scott Jansen, Division Administrator, Employment and Training (DET), DWD; Amy Hansmann, Section Chief Job Services, DET, DWD; Blania Calderon, Economist, DET, DWD; Heath Bierman, Employment and Training Specialist, DET, DWD; Stephanie Elmer, Employment and Training Specialist, DET, DWD; Amy Kenyon, School to Career/Youth Apprenticeship Coordinator, School District of Milton

The Department of Workforce Development (DWD) will share a variety of tools that can help you connect to your local workforce system, including advancing your Academic and Career Planning (ACP) agenda. Learn about Labor Market Information (LMI), what it is, where to access it and even explore how to use it in the classroom. DWD will be providing hands-on LMI demonstrations for several web-based tools to help you build your ACP curriculum. DWD will also highlight the value of working with your local Job Center, showcasing the School District of Milton's success in connecting with employers for job fairs, on-site visits and additional collaborations.

Keynote Speaker

2:00-3:15pm, December 6

Keynote, Richard Gerver

ROOM: Exhibition Hall



Richard Gerver is one of the most celebrated speakers in the world. His insights into change, leadership and education are unique thanks to his own extraordinary journey, which has seen him go from being a struggling actor, copywriter and real-estate agent, to becoming an award winning school principal and now, best-selling author, award winning speaker and advisor to high performing corporate and sports organizations.

He was awarded an Honorary Doctorate for services to education and leadership by The University of Derby. In 2011 and 2014, he was named "Business Speaker of the Year" and has written two critically acclaimed best-selling books: the award winning *Creating Tomorrow's Schools Today* (Bloomsbury) and *Change; Learn to Love it, Learn to Lead it* (Portfolio Penguin). His latest book, *SIMPLICITY: An Uncomplicated Guide to Being Successful and Achieving Your Full Potential*, is slated for release in September 2016.

His speeches are always passionate, provocative and humorous; thanks to his natural and honest style, which draws on his own experiences and meetings, to humanize often challenging and complex issues. He is passionate about people, their potential and the future. It is his ability to bring the authenticity and uniqueness of his own journey that has helped to win him the global acclaim, which has led to his plaudits and his invitations to speak on the most recognized stages, including TED and the RSA. Whatever sector Gerver works in, his principals remain the same: Organizations need to remember that systems and structures change nothing, people do and that to ensure that we get the best from those we work with, lead and serve, we must be committed to developing the communication, understanding and actions that lead to a culture of empowerment resulting in a long term demonstrable impact.

9:00-10:00am, December 7

Planning to Produce the College and Career Ready Graduate

ROOM: Ballroom A

Administrative Leadership

Joe Garza, Superintendent, School District of New Berlin; Laura Schmidt, Strategic Advisor, School District of New Berlin

All K12 Districts are committed to producing College and Career Ready Graduates but what does that really mean and how do you know you have been successful? There are many different components of College and Career Readiness that in times it seems impossible to focus. This session will focus on a case study of the School District of New Berlin and their journey towards producing college and career ready graduates.

Keynote Breakout Session

ROOM: Ballroom B

ACP Leadership

Richard Gerver, Keynote Speaker

In a follow up to his keynote, Richard will share some examples from his own time as a teacher and principal; illustrating what expansive and personalized learning can look like. He will also invite questions to help people explore further the idea of owning, sharing and actioning a new and dynamic teaching and learning approach.

Implementing Student Centered and Systemic ACP Programming

ROOM: Ballroom C

ACP Leadership

Kathi Stebbins-Hintz, Director of Curriculum & Instruction, Wisconsin Rapids Public Schools; Lisa Hoch, School Counselor, Wisconsin Rapids Public Schools; Eric Siler, Career & Technical Education and School to Career Coordinator, Wisconsin Rapids Public Schools

This session will explore our vision and implementation of a student centered, systemic, and integrated Academic and Career Planning program for students. Focus will be on the components of our program including Academic and Career counseling, mentoring, grades 6-12 curriculum, and structures that provide support. The implementation process and gaining staff buy in will also be discussed.

Delivering Counseling Services in the Classroom & Beyond

ROOM: Ballroom D

ACP in the Classroom

Nic Bur, School Counselor, West Allis-West Milwaukee (WAWM) School District; Laura Sage, District Psychologist, WAWM School District; Celina Pauly, Elementary Counselor (SEL), WAWM School District; Amber Hill, High School Counselor (SEL), WAWM School District

This session will focus on delivering counseling services in the classroom and beyond, with an emphasis on teaching well-being and developing mindful schools to enhance students' social and emotional skills through K-12 ACP lessons. This session will also utilize ACP student and parent planning conferences in order to assist students to guide their learning and achievement.

Breakout Session I (cont'd)

9:00-10:00am, December 7

Improving College and Career Readiness with Academic and Career Planning Portfolios

ROOM: Meeting Rooms KLOP

ACP in the Classroom

Pamela Sonmor-Wintz, School Counselor, Coordinator of School Counseling Services, Whitewater High School; Doug Parker, Principal, Whitewater High School

Students in the Whitewater Unified School District have been graduating with a comprehensive Academic & Career Planning Portfolio since June 2013. Discover how this school district established their program as a graduation requirement, the essential career & academic planning components that support college & career readiness for the entire student population, how it is delivered to the students, the results supported by data.

Leveraging Business Partnerships for Student Success

ROOM: Hall of Ideas F

Community/Partnerships

Patty Milka, Vice President of Talent and Education, Fox Cities Chamber; Ashley Knutson, Youth Career Development Manager, Greater Green Bay Chamber

It's never too early to begin career exploration for your students' future success. The Fox Cities Chamber has successfully partnered with area school districts and businesses to streamline connections through a variety of interactive career-based learning experiences which allow students to explore the multitude of career options in the region and beyond. This session is focused on sharing resources and best practices, including their 8th Grade Career Expo which impact up to 3,000 students as they transition to high school. The Chamber presenters will highlight how education and business partnerships are key to closing the skills gap and providing students with engaging activities beyond the classroom that allow for the development of desired employability skills in the future workforce. Join this interactive dialog to learn how to leverage dynamic partnerships to support educators and students through the academic and career plans process.

Working Together: Connecting Schools, Higher Education, and Businesses

ROOM: Hall of Ideas G

Community/Partnerships

Jason LeMay, Former High School Principal, Pardeeville School District; Crystal Huset, High School Counselor, Pardeeville School District

Attendees will learn about how one rural school district brought together public educators, business leaders, and post-secondary professionals to align local career and technical education opportunities to regional business employment needs through curriculum, youth apprenticeships, youth options, site visits, and the development of strong partnerships. All parties involved are given the needed tools to help students be successful and ready for whatever future careers and challenges may arise. Additionally, attendees will learn how the Pardeeville School District created a Rural Central Columbia County Initiative where it brought all the stakeholders together to form and strengthen their connections via an end of the year summit, which included inviting five other neighboring rural school districts to broaden the overall impact.

9:00-10:00am, December 7

ACP-Another Opportunity to Personalize Learning

ROOM: Hall of Ideas H

Connecting Career Development

Ryan Krohn, Director, The Institute of Personalized Learning

Join Dr. Ryan Krohn, Director of Institute for Personalized Learning, for an interactive dive into the Honeycomb Model of personalized learning. The deep dive will reveal where ACP aligns to the core elements of personalized learning.

Personalized Learning: The Institute defines personalized as an approach to learning and instruction that is designed around individual learner readiness, strengths, needs and interests. Learners are active participants in setting goals, planning learning paths, tracking progress and determining how learning will be demonstrated.

Academic and Career Planning (ACP): The Department of Public Instruction defines ACP as a student-driven, adult-supported process in which students create and cultivate their own unique and information-based visions for post-secondary success, obtained through self-exploration, and the development of career management and planning skills. Participants will learn how to "position" ACP into a comprehensive change strategy to leverage the student-centered experience.

Integrating WorkKeys into ACP

ROOM: Hall of Ideas I

Specific Grade Bands

Deanna Schultz, Professor/Researcher, University of Wisconsin-Stout

All high school juniors in Wisconsin are required to take WorkKeys Reading for Information, Locating Information, and Applied Mathematics assessments; results of these assessments can be valuable for students' college and career planning. This session will present results of research conducted with students related to WorkKeys assessments and implications of those results for educators, including integration of WorkKeys results into ACP discussions with students.

Look Forward to Your Future-Wisconsin's New Student Debt Initiative

ROOM: Hall of Ideas J

Personal Financial Literacy

Cheryl Weiss, Student Debt Specialist, Wisconsin Department of Financial Institutions; James DiUlio, Wisconsin 529 College Savings Program Director, Wisconsin Department of Administration-Edvest; David Mancl, Director of Office of Financial Literacy, Wisconsin Department of Financial Institutions

Learn about Wisconsin's new initiative to reduce student debt; how to access reliable resources for teachers, students and parents; and Wisconsin's college savings program, "Edvest"

"Pilot" Your Future with Work-Based Learning

ROOM: Hall of Ideas E

State Programming

Amy Phillips, Wisconsin Youth Apprenticeship Program Coordinator; Tim Fandek, Education Consultant, Marketing, Management, & Entrepreneurship, DPI; Josh Fassl, Director, Dane County School Consortium

During this interactive session, you will discover how experiencing work-based learning will help "pilot" your trip to be college and career ready. In addition, you will learn about the wide spectrum of work-based learning opportunities, hear about the new marketing "pilot" Youth Apprenticeship (YA) program, and interact with a (YA) employer & student.

Breakout Session II

10:15-11:15am, December 7

Creating an ACP Culture

ROOM: Ballroom A

Administrative Leadership

Sara Greenwood, School Counselor, School District of Mishicot; Marci Waldron-Kuhn, Academic Advisor, School District of Mishicot

Learn how our staff implements Academic and Career Planning through a "By All For All" model during an Advisement period during which all students in grades 6-12 create an ACP portfolio. Our district has been implementing our ACP model since 2009 and will be sharing data to show its effectiveness. Academic and Career Planning has become the foundation of our school culture. Through the development of our ACP program we have implemented several opportunities for our students such as: staff to student mentoring relationships, cum laude system, dual credit options, job shadows and mock interviews, college and industry tours as well as group presentations by business partners. While each component of our ACP program is important, collectively it has led to the buy in and support of all our stakeholders.

Establishing Buy-In and Building ACP Culture

ROOM: Ballroom B

ACP Leadership

Gwen Skoyen, Career and Technical Education Coordinator, West Allis-West Milwaukee School District

In order for successful ACP implementation, it is vital for stakeholder to understand the WHY behind ACP. This session will explore the step-by-step process of establishing buy-in of stakeholders. Stakeholders include district administrators, school board members, business partners, parents, students, K-12 principals, teachers and school counselors. This session will also address how to begin creating a district-wide ACP culture, including implementing elements of community engagement and service learning.

Creating Pathways with TC Credit and K-12 Collaborations

ROOM: Ballroom C

ACP Leadership

Sarah Dillon, Dean of Enrollment, Northcentral Technical College; Tracy Ravn, Director of K12 Pathways, Northcentral Technical College; Yang Yee Lor, Academy Specialist, Northcentral Technical College

Through a variety of strategic efforts, Northcentral Technical College (NTC) has implemented strategies to increase awareness of Career Pathways for our K-12 stakeholders (students and parents, counselors, high school faculty, and administrators). Join us as we share best practices and lessons learned through collaborations with our K-12 partners to enhance career pathways opportunities for high school students and help those students transition seamlessly to college. Initial data shows that K-12 activities and outreach has increased direct enrollment to the college and awareness of pathways.

10:15-11:15am, December 7

What Works at the Building Level to Build Student and Staff Engagement

ROOM: Ballroom D

ACP in the Classroom

Jennifer Fotsch, Associate Principal, New Berlin Eisenhower Middle/High School; Greg DePue, Associate Principal, New Berlin West Middle/High School; Matt Hunt, School Counselor, New Berlin West Middle/High School; Jesse Annoye, School Counselor, New Berlin Eisenhower Middle/High School,

This session will focus on the lessons learned as we built Advisory in the SDNB. Programs chosen and lessons delivered will be discussed. SDNB will share grade level outcomes and how that fits into the vision of our graduate. Roles of administrators, counselors, teachers, parents, and students will be defined. Successes and challenges will be discussed and opportunity for attendees to ask questions will be provided.

Beaver Dam High School: ACP Implementation

ROOM: Meeting Rooms KLOP

ACP in the Classroom

Rebecca Droessler, School to Work Coordinator, Beaver Dam High School; Jaclyn Hill, School Counselor, Beaver Dam High School ; Stephanie Buss, School Counselor, Beaver Dam Unified School District; Nate Wilke, School Counselor, Beaver Dam Unified School District

Beaver Dam High School (BDHS) has a population of approximately 1100 students with a requirement to complete an Academic and Career Plan (ACP) prior to graduation. Prior to being electronic, BDHS students completed binders with artifacts for College and Career Readiness. Four years ago, the portfolio system migrated to Career Cruising. This session provides a local example of ACP implementation including required components at each grade level, benefits, challenges and future steps for our school district

Developing Partnerships to Support a Thriving Community

ROOM: Hall of Ideas F

Community/Partnerships

Lori Peacock, Director of College and Community Readiness, Green Bay Area Public School District; Ann Franz, Executive Director, Northeast Wisconsin Manufacturing Alliance; James Golembeski, Executive Director, Bay Area Workforce Development Board

Developing successful partnerships among education, business and industry, and community-based organizations is vital to the Academic and Career planning process. In collaboration with the Northeast Wisconsin Manufacturing Alliance and the Bay Area Workforce Development Board, the Green Bay Area Public School District's students and educators are benefiting from a number of unique opportunities to actively explore high skill, high wage, and high demand careers. The presenters will outline the process they use to develop viable pathways in northeast Wisconsin to infuse real-world career planning into the academic setting. Learn how this successful model was implemented and explore what is possible in your school district

Breakout Session II (cont'd)

10:15-11:15am, December 7

The M3 Initiative: Stories, Efforts and Planning for Your Region's Future

ROOM: Hall of Ideas G

Community/Partnerships

Jean Salzer, Director, Career Planning & Resource Center, UW-Milwaukee; Trevor Kubatzke, Vice President, Student Services, Milwaukee Area Technical College, Ophelia King, School Counseling Curriculum Specialist, Milwaukee Public Schools

This partnership between Milwaukee Public Schools, Milwaukee Area Technical College, and UW-Milwaukee seeks to support the city of Milwaukee through educational collaboration. One goal is to raise aspirations, readiness and student success. The committee for this goal focuses its efforts on Academic and Career Planning (ACP) to support connectivity among institutions. Subgroups are developing career workshops, supporting ACP initiatives, and improving career readiness skills development. This panel workshop will provide a synopsis of M3 plans, current activities, and potential for replication of effort. The second portion of this workshop will include interactive planning for partnerships with nearby post-secondary institutions

Critical Components for A-Risk Youth Career Development

ROOM: Hall of Ideas H

Connecting Career Development

Kathy Eidsmoe, Education Consultant, CESA 1; Scott Carr, Assistant Director of Teaching and Learning, CESA 1

A meaningful foundation of self-knowledge, in relation to career cluster application, is the basis for at-risk students to utilize the ACP process to bring relevancy to their work and efficacy to their career decision making. This is facilitated by the development of Programs of Study that connect their self-knowledge and experiences to create a concrete path to their future. This will be critical to their current success and their endeavors yet to come. Tried and true methods using assessments, strengths-based psychology, and lessons that bridge self-knowledge to the world of work will be shared and utilized by participants in this workshop.

Piloting ACP at Northland Pines Middle School

ROOM: Hall of Ideas I

Specific Grade Bands

Adam Matyska, Computer Applications Instructor, Northland Pines Middle School

In 2015-2016, the Northland Pines School District began piloting the ACP process. At their middle school, rather than just "going through the motions" and trying out "another new initiative", the staff embraced the ACP process and utilized it, along with Career Cruising, to strengthen their existing 8th-grade transition process, laying the groundwork for further college and career planning at the high school level. Find out how ACP has been implemented into the school culture and curriculum for 6th, 7th, and 8th grades, what worked well, what needs to be improved, and how the school and district plan to continue to refine and improve the ACP process

10:15-11:15am, December 7

Nuts and Bolts of Building a Career Day and Job Shadow

ROOM: Hall of Ideas J

Personal Financial Literacy

Suzanne Carlson, Senior Program Manager, Junior Achievement; Angie Lewek, School Counselor, Pewaukee High School; Amanda Sorkness, School Counselor, Pewaukee High School

Pewaukee High School and Junior Achievement will be presenting on the nuts and bolts of building a Career Day and a grade wide Job Shadow program. Pewaukee HS and JA have developed a Career Day where students get the opportunity to be introduced to a variety of professionals from different career paths. The Job Shadow show case has the entire 9th grade class taking part in Job Shadows for the entire day. The presentation will discuss how school can develop, design and implement their own Career Day and Job Shadow program using community businesses and resources to achieve their ACP objectives. It requires the collaboration of many, including school staff and community members to help students navigate the process of making their educational objectives align with their career goals. This presentation will discuss the nuts and bolts of building these types of programs.

Expanding College and Career Readiness Through Career and Technical Student Organizations

ROOM: Hall of Ideas E

State Programming

Dave Thomas, Education Consultant: Business & Information Technology, Future Business Leaders of America (FBLA) State Advisor, DPI; Diane Ryberg, Education Consultant: Family and Consumer Sciences, Family, Career, and Community Leaders of America (FCCLA) State Advisor, DPI; Tim Fandek, Education Consultant: Marketing Management & Entrepreneurship, DECA Chartered Association Advisor, DPI; Sara Baird, Assistant Director Career & Technical Education, DPI

Career and Technical Student Organizations (CTSOs) develop citizenship, technical, leadership, and teamwork skills essential for students who are preparing for the workforce and further education. They enhance students' civic awareness and provide opportunities for developing social competencies and a wholesome attitude about living and working. In Wisconsin there is a strong initiative called "All CTSO". This is the joining of forces to be stronger than the individual piece. Wisconsin started the "All CTSO" initiative over 15 years ago when joint state officer training was in its inception. Today the tradition continues with shared All CTSO leadership events for all members. Students from the six CTSOs work together to develop leadership, teambuilding and organizational skills that will last them a lifetime. They are able to learn about what happens in each of the CTSOs as well as develop relationships for the future.

Breakout Session III

1:00-2:00pm, December 7

Personalized Pathways: ACP As A Foundation For High School Transformation

ROOM: Ballroom A

Administrative Leadership

Julia Steege-Reimann, Academic and Career Planning Coordinator, Madison Metropolitan School District; Erica Kruger, Lead School Counselor, Madison Metropolitan School District

We will tell the story of our district's journey of high school transformation, with Academic and Career Planning as a foundational and integrated part of that transformation. As part of our session we will talk about the following:

- The process we took to develop our Graduate Vision, Guiding Principles, and our vision for a Personalized Pathways Model
- The essential role ACP plays in our Personalized Pathways Model
- What we are learning about how to integrate ACP with Social-Emotional Learning, classroom instructional practice, and instructional technology
- What we are learning from implementing Academic and Career Planning district-wide in grade 7-10 thus far.

Our session will take a lens towards the moves we made related to develop staff, student, community, and central office ownership over high school transformation, what we will do next, and what we would do differently next time.

ACP Scope and Sequence Process

ROOM: Ballroom B

ACP Leadership

Rita Obrien, Dean of Career Based Learning, Appleton Area School District; Eric Mueller, School Counselor, Appleton East High School

The Appleton Area School District will share their "Why, What and How" as they are going through the process of developing their ACP Scope and Sequence of activities that supports their student outcomes while building our culture of career based learning in our district. The purpose of our scope and sequence is to seed grade level-wide thinking related to lessons currently being used in the District to support Career Based Learning and the ACP process.

Partnerships for Awarding UW Credit in High School

ROOM: Ballroom C

ACP Leadership

Denny Roark, Outreach Specialist, Academic and Student Affairs, UW System; Meagan Strehlow, Director of Education Outreach, UW-Green Bay; Linda Nortier, Coordinator of Education Outreach, UW-Whitewater; John R. Dobyns, Director of CAPP Operations and Outreach, UW-Oshkosh; Joseph Foy, Associate Vice Chancellor for Academic Affairs and Interim Associate Vice Chancellor for Student Affairs and Enrollment Management, UW Colleges

College bound high school students have a plethora of options for getting a jump start on college. There is increasing opportunity for students through University of Wisconsin System institutions concurrent enrollment programs: UW campuses offering college coursework in the high school. If college is in the academic and career plan, these programs offer convenient access to college credit at an affordable cost and can ease student transition to college. Join us to learn about programs from a panel of UW experts engaged with concurrent and dual enrollment programs. We'll address topics like student eligibility, coursework offered, faculty, how this fits into academic and career planning in high school and beyond, and discuss issues and questions.

1:00-2:00pm, December 7

Insight: An Experience in Enterprise Education

ROOM: Ballroom D

ACP in the Classroom

Danielle Bosanec, Assistant Director of Curriculum & Instruction, Pewaukee School District; JJ Heesch, Insight Director, Pewaukee School District; Adriana Plach, Academic & Career Coordinator, Pewaukee School District

"Insight is unparalleled in the state of Wisconsin." ~ Dr. Tony Evers

Pewaukee School District's innovative program, Insight, was developed to provide authentic academic and career planning. Designed to give students hands-on, real-world experiences while immersed in a professional setting, students engage in rigorous curriculum while learning valuable skills for high-demand careers such as engineering, global business, teaching, entrepreneurship, and more. Industry partners provide project work and experiences for students and mentoring by professionals in career of interest has led to the program tripling in size in one year. Data and testimonials of students, families, staff, and community members support its impact on the next generation workforce. Participants in this session will learn the process of developing a program like Insight including infrastructure, curriculum, and building business partnerships. Additionally, participants will have the opportunity to explore options within their organization to enhance community collaboration and the entrepreneurial spirit in students.

Programs of Study, Career Pathways-Choosing the Framework that is Best for a Student's ACP

ROOM: Meeting Rooms KLOP

ACP in the Classroom

Kelli Kwiatkowski, Director of Secondary Teaching & Learning, School District of New Berlin; Laura Schmidt, Strategic Advisor, School District of New Berlin; Bill Trudell, Technical Education Teacher/Content Coach, New Berlin West Middle/High School; Herman Restrepo, Science Teacher, New Berlin Eisenhower Middle/High School; Brandon Kostlioni, Director of Technology, School District of New Berlin

What does it mean to have a program of study infrastructure that helps prepare students for post-secondary through Academic and Career Planning? Who should be involved identifying areas for improvement in one program study? What components, such as Work Based Learning, Post-Secondary Connections, Industry Credentials, Field Exploration Experiences, and Student Organizations could be included in a Program of Study? This session will focus on the School District of New Berlin's journey towards developing meaningful programs of study for students.

Creating Exposure through Connections

ROOM: Hall of Ideas F

Community/Partnerships

Lindsay Healless, Career Advocate, School District of Beloit; Tina Salzman, Director of Business and Education, Hendricks CareerTek

This session will explore and discuss career exposure for students through the creation of business partnerships. Attendees will explore career exposure programming that has been created and supported through local business partnerships. Participants will be able to leave with programming ideas for their districts, as well as data-driven strategies for success.

Breakout Session III (cont'd)

1:00-2:00pm, December 7

Using Authentic Contexts in Learning to Support Academic and Career Planning

ROOM: Hall of Ideas G

Community/Partnerships

Kevin Anderson, Science Education Consultant, DPI; Rich Merkel, Executive Director, STEM Forward

On the pathway to college and career readiness, students don't always see the relevance of their day-to-day school work. In this session we'll discuss connections between core academic areas (ELA, mathematics, and science) and STEM and CTE contexts. We'll also discuss strategies for connecting to local businesses/contexts to ensure skills and knowledge taught equal what employers are looking for. Authentic classroom learning is more important for academic and career planning than sitting students in front of a computer program

Strength Based Career Decision Making for Young Adults

ROOM: Hall of Ideas H

Connecting Career Development

Don Schutt, Director of Human Resource Development, UW- Madison; Kathy Eidsmoe, Education Consultant, CESA 1

A more affirming career development process can be achieved by combining life-planning concepts with the Appreciative Inquiry process. Using this approach, career development processes emerge as appreciating, envisioning, co-constructing, and sustaining. This also shifts the focus of the planning process toward a strength-based whole person, whole life approach. The presenters will share practical activities and strategies that develop the reflective process needed as middle and high school students navigate their way through the career decision making process.

Middle School ACPs and ILPs-On the Go-Things to know!

ROOM: Hall of Ideas I

Specific Grade Bands

Rob Ocker, School Counselor, Lake Geneva Middle School; Julie Milligan, School Counselor, Lake Geneva Middle School

Educators are recently on the "Go with ACP"! Why re-invent the ACP wheel of success? Rob Ocker and Julie Milligan, School Counselors for Lake Geneva Middle School, with over 40 combined years of experience, will share what has worked for their middle school and community. They have been working with middle School staff, families, and students on the ACP process for the past couple of years. Participants will learn how to best use Career Cruising at the middle school level. They will discuss how ACP information and the ACP parent conference can help educators, parents, and students prepare for the transition to high school. Come learn how to use these resources to get ALL staff in the "KNOW" of the ACP Delivery Process and be ready to "GO" for students, staff and communities with ACP in the Middle School and Beyond!

How to Use Personal Finance Course to Integrate Aspects of ACP

ROOM: Hall of Ideas J

Personal Financial Literacy

Gwen Skoyen, Career and Technical Education Coordinator, West Allis-West Milwaukee School District

This session will cover how to address many aspects of Academic and Career Planning by incorporating a career-based budgeting project into the curriculum for a high school personal finance course. The presenter will share example student work to illustrate the process. The project-based learning assessment covered in the session includes the following aspects of ACP: identifying individual needs and wants, goal setting, career planning, labor market exploration and analysis, investigating post-secondary options, and other areas of financial planning as related to ACPs.

1:00-2:00pm, December 7

Fast-Pass to a Career Building Wisconsin: Operating Engineers Pre-Apprenticeship Program

ROOM: Hall of Ideas E

State Programming

Laura Cataldo, Consultant, Wisconsin Operating Engineers; Nich Sutherland, Head of School, Destinations Career Academy of Wisconsin; Ann Westrich, Career Prep Education Director, Wisconsin Technical College System

Academic and Career Planning provides a tremendous opportunity to help students prepare for future success. The Wisconsin Operating Engineers, committed to building strong futures for Wisconsin students, have partnered with Destinations Career Academy of Wisconsin (DCA), the new CTE-focused online charter school. The Operating Engineer Pre-Apprenticeship courses offered through DCA provide an opportunity for your students to earn technical college credits and complete courses required for apprenticeship-providing them a Fast-Pass into apprenticeship as an Operating Engineer. DCA students enrolled in the Pre-Apprenticeship program will gain real-world experience through job shadowing and summer work experiences with Wisconsin's leading construction contractors. Operating engineers play an important role in building state infrastructure, roads, bridges, and buildings. Help your students be a part of the team that's building Wisconsin.

Breakout Session IV

2:30-3:30pm, December 7

ACP- Developing a Stakeholder Communication and Engagement Strategy

ROOM: Ballroom A

Administrative Leadership

Laura Schmidt, Strategic Advisor, School District of New Berlin; Anne Warchol, Community Engagement Specialist, School District of New Berlin

Changing culture requires intentional and purposeful communication and community engagement. Join the SDNB in a discussion about how districts can engage internal and external stakeholders in the Academic and Career Planning process and related programs/supports. How do you build trust, remove perceived barriers, and develop solutions that meet shared objectives? This session will provide an overview of the strategies employed in the SDNB as well as some examples of campaign materials produced to date and how they are leveraged annually.

ACP PD: Powerful Use of DPI's Lessons for School Staff

ROOM: Ballroom B

ACP Leadership

Amy Rivera, Training Specialist, UW Center on Education & Work; Julie Hau, PhD, Content Manager, UW Center on Education & Work

This session will focus on professional development activities for Academic and Career Planning implementation. Developed in collaboration between DPI and the Center on Education & Work at UW-Madison, these activities are designed to aid professionals in executing a comprehensive ACP process. Activities are intended for use with all educators, school counselors, administrators, teachers, and school leaders who will be practicing ACP development in the schools. Lessons will address three domains: ACP Buy-In and Implementation; Mentoring and Working with Students; and Community Involvement.

Educator Effectiveness, Connecting Your SLO to ACP

ROOM: Ballroom C

ACP Leadership

Erin Logan, K-12 School Counselor, Montello School District

Learn how school counselors can meet educator effectiveness goals through connecting SLO and ACP. Topics toward meeting educator effectiveness goals with ACP include: scheduling students to make time for ACP through advisory periods, electronic ACP for all students, obstacles and strategies for rural schools.

Career Cruising-ACP Intro Overview

ROOM: Ballroom D

ACP in the Classroom

Steve Yaun, Senior Educational Sales Consultant, Career Cruising; Angelina Earley, Client Success Manager, Career Cruising

For ACP teams new to Career Cruising, bring your laptops for a hands on/interactive overview tour of the five content areas of the Career Cruising system including the assessment instruments, career and career cluster research and exploration tools, postsecondary exploration and planning tools, financial aid exploration tools, and the employment guide. ACP teams will then learn about the integration of these core content areas with the academic and career plan portfolio tool and explore the elements of the ACP portfolio tool that will capture and house students assessment results, career and career clusters of interest, school of interest, academic course plan and their experiential history of achievements and accomplishments both in schools and in the community

2:30-3:30pm, December 7

Portfolios and Senior Exit Interviews-ACP Culmination

ROOM: Hall of Ideas I

Specific Grade Bands

Cindy Brady, School to Career Coordinator, McFarland School District; Jackie Guenther, School Counselor, McFarland School District; Ginger Verhulst, Marketing Teacher, McFarland School District

Who Am I? Where Am I Going? How Do I Get There? Senior Exit Interviews allow students the conversation related to these questions. Portfolios provide a meaningful visual representation of ACP components and support documents for the interview. The McFarland School District uses exit interviews and portfolios as a culmination of the ACP student experience

ACP, the PTP, and WIOA: What Do All These Letters Mean for Students, Family Members, and Educators?

ROOM: Meeting Rooms KLOP

ACP in the Classroom

Brenda Swoboda, Transition Coordinator & Special Education Teacher, Holmen High School; Kathy Tuttle, Transition Improvement Grant (TIG), CESA 8, 9, & 12; Nancy Farnon-Molfenter, Educational Consultant and TIG Director, DPI.

Academic and Career Planning supports best practices in transition planning for students with and without Individual Education Programs (IEPs). During this session, you will learn about ideas that are working to help get students with disabilities, along with their families and teachers, thinking about future aspirations and employment. Through positive practice examples, connections between ACP and the Postsecondary Transition Planning (PTP) process will be highlighted. In addition, a brief overview of the importance of ACP in light of new federal requirements under the Workforce Innovation and Opportunity Act (WIOA).

Rural Schools and ACP Resources Through the Local Library

ROOM: Hall of Ideas E

State Programming

Tessa Michaelson Schmidt, Youth and Inclusive Services Consultant, DPI

Of the nearly 400 public libraries in our state, a majority are located in rural communities. These libraries specialize in community connections and value the opportunity to serve students, families, and schools. Find out how you can leverage public library resources and relationships to enhance your academic and career planning efforts. Career and college readiness doesn't happen in a vacuum- learn how local libraries can support ACP in your district!

Communications

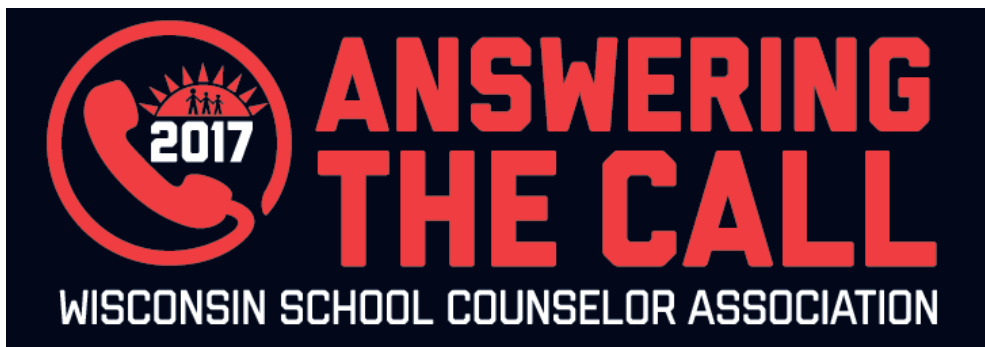
ACP Webpage: <http://dpi.wi.gov/acp>

ACP email list: subscribe at <http://dpi.wi.gov/acp>

ACP on Twitter: @WisDPI_ACP

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TOP REASONS TO ATTEND THE 2017 WSCA CONFERENCE

- *Counselor specific* ACP and Career Cruising training. Specially designed training just for school counselors, this won't be a repeat of what you have seen before.
- DPI will be adopting the ASCA model in Wisconsin. Be the first to learn what this will look like in Wisconsin and implementation strategies!
- Learn how to write counselor specific evaluation and program goals that align to the ASCA model, ACP coordination, social/emotional learning, College Career Readiness, etc.
- FREE Professional Headshots on Wednesday February 22.
- Networking, networking, networking! It's an empowering experience to spend two or three days with like-minded people in the school counseling profession.
- Learning from colleagues. The WSCA Conference is the only event that has such a high concentration of school counselor specific best practices...and it's all in the span of two days!
- Staying aware of trends in School Counseling. Advocating for the school counseling profession is so much easier when you are plugged into what's "hot" at the moment. In order for us to "Answer the Call," we need to be very aware of what's going on around us.
- _____(fill in the blank) How would you answer the question, "What are you looking forward to the most about the 2017 WSCA Conference?"

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